

March 6, 2007

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
March 13, 2007

**REQUEST BY THE HERMOSA BEACH CHAMBER OF COMMERCE AND
VISITORS BUREAU TO INSTALL A PERMANENT "MAN & WOMAN OF THE
YEAR" PLAQUE AND STATUE ON THE NORTH SIDE OF THE COMMUNITY
CENTER BUILDING WHERE THE HISTORICAL MUSEUM IS LOCATED.**

Recommendation:

That the City Council consider the request of the Hermosa Beach Chamber of Commerce and Visitors Bureau to place a plaque and statue at this location in the Community Center Court Yard.

Background:

The Hermosa Beach Chamber of Commerce and Visitors Bureau has requested the use of the site to place a plaque and statue honoring the recipients of the Man and Woman of the Year. A copy of the proposed planter, plaque and statue is attached. Staff has reviewed the proposal and would suggest that the water feature be deleted as it is felt that it would become a maintenance issue even if it is used only on special events. The Chamber will cover all costs of the purchase and installation and secure any required permits.

The City Council last considered the Chamber's request to provide a permanent public place to honor the Man and Woman of the Year last year and the City Council provided some suggestions on finding a site that would be appropriate for the installation.

Respectfully submitted,



Stephen R. Burrell
City Manager



Hermosa Beach

CHAMBER OF COMMERCE
AND VISITORS BUREAU

February 5, 2007

To: Steve Burrell/ City Manager
Rick Morgan/Director of Public Works

Re: Man & Woman of the Year Plaque & Statue

Enclosed is a photo composite of the statue and plaque that the Chamber of Commerce & Visitors Bureau would like to install in the courtyard of the Community Center. The location of the memorial would be on the north wall of the Historical Museum, across from the new entrance to the Community Services offices.

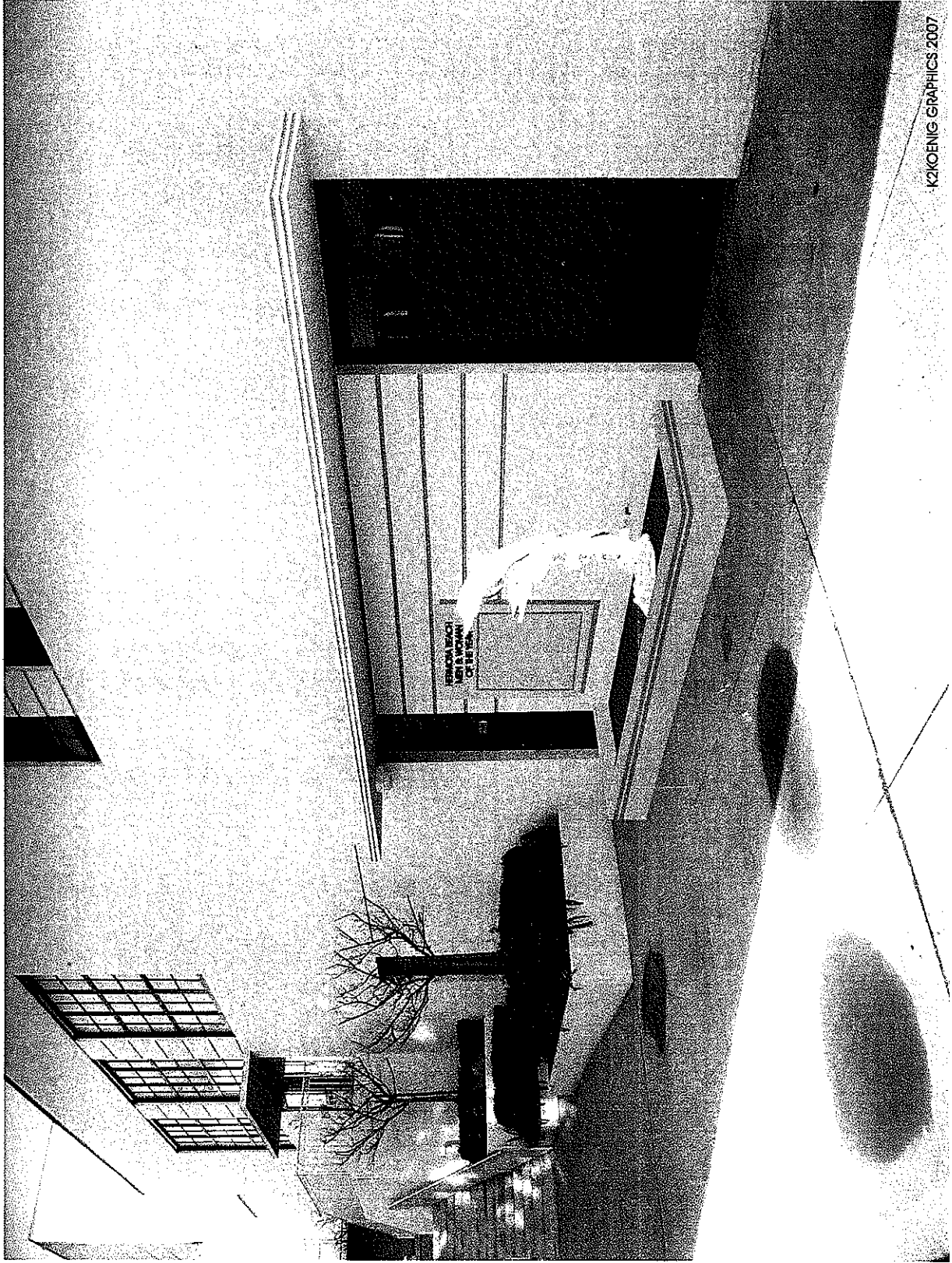
I would like to ask that this item be agendized in March, so that the plaque and statue can be unveiled during our centennial year as one of the 100 Acts of Beautification. We would like to build a third planter (to compliment the existing two) and place the statue and in it with the plaque mounted on the wall behind it. Rick Koenig and the Historical Society are in favor of the location, and Rick has offered to work through the building issues with the Building Department, and also serve as the contractor. The photos that I have attached provide a schematic for the project.

Incidentally, the statue can also serve as a fountain, which we could pipe for water and only turn on for special events at the museum or in the courtyard. We do understand the maintenance issues for fountains, so we would not recommend that the water feature be used except for special occasions.

The Chamber will pay for the statue, plaque, and planter construction. We will work with Public Works and the Building Department on our plans, should the City Council approve our application. Please do not hesitate to contact me with any questions or concerns.

Sincerely,

Carla Merriman
Executive Director

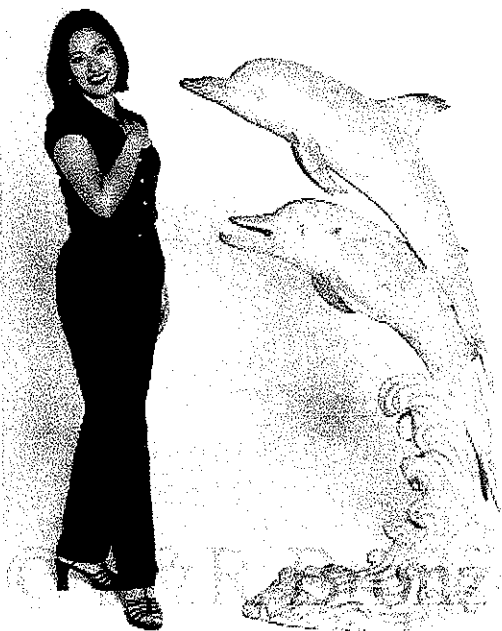


K2/KOENG GRAPHICS 2007

PROPOSED HERMOSA BEACH MAN & WOMEN OF THE YEAR DISPLAY


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6. MUNICIPAL MATTERS

- a. **CHAMBER OF COMMERCE "MEN & WOMEN OF THE YEAR" COMMEMORATION.** Memorandum from Public Works Director Richard Morgan dated March 21, 2006. 

Public Works Director Morgan presented the staff report and responded to Council questions.

Coming forward to address the Council on this item were:

Patty Egerer – Hermosa Beach, said plaques lost their significance when there were so many and should not be in the public right-of-way; said if the Chamber of Commerce was allowed to put plaques on the Strand wall, other organizations would want to do the same;

Carla Merriman – Executive Director of the Hermosa Beach Chamber of Commerce and Visitors Bureau, said the Man and Woman of the Year Award was not a business award and recipients were not necessarily members of the Chamber; said the award was given to citizens who have contributed numerous hours of service to benefit the community; said a sun dial with plaques in Noble Park was their first choice but the park had development restrictions; said the Chamber could not put the plaque on its building since it did not own the property and thought the plaques should be in an area where people gathered; was willing to work with staff to come back to the Council with other options including one granite plaque with new names etched in each year and other possible locations;

Michael DiVirgilio – Chairman of 100 Acts of Beautification, said that these plaques were one of the proposed acts of beautification for the Centennial celebration; spoke in favor of the proposal and said that this project would be funded by the Chamber; and

Gene Shook – member of the Chamber of Commerce Executive Committee, said the Board approved the \$10,000 to cover the cost of the project; thought it was important to honor these citizens who were a part of the wonderful history of the City.

ActionTo direct staff to bring back alternatives, perhaps just one granite plaque to etch in two new names each year, to be located at City Hall, the Community Center, the Historical Society Museum, or another appropriate location.

Motion Edgerton, second Tucker. The motion carried by a unanimous vote.