

June 6, 2007

Honorable Mayor and Members of
the Hermosa Beach City Council

Regular Meeting of
June 12, 2007

**ENCROACHMENT FEE MODIFICATION – ADD SEPARATE RATE
CATEGORY FOR SNACK SHOPS ON PIER PLAZA AT
\$1.00 PER SQUARE FOOT**

Recommendation:

That the City Council approve a separate encroachment fee category for snack shop type businesses and set the rate at \$1.00 per square foot.

Background:

The encroachment fee for the Pier Plaza businesses using and enclosing the patio areas is \$2.00 per square foot per month. Any businesses that have placed tables and chairs and obtained an encroachment permit have been charged this amount. Staff has had discussions with one of the snack shop operators and, as a result, is proposing that a separate snack shop category be established and the rate set as \$1.00 per square foot instead of \$2.00 per square foot. This will hopefully encourage a variety of businesses to use the encroachment area providing more choices for residents and visitors to the area. There are only two snack shop businesses on the Plaza: Lappert's Ice Cream and Café Bonaparte.

Respectfully submitted,



Stephen R. Burrell
City Manager