Honorable Mayor and Members of the Hermosa Beach City Council Regular Meeting of August 14, 2007

APPROVE A TWO HOUR PARKING ZONE ON FRIDAYS FROM 10:00AM TO 4:00PM IN A PORTION OF THE PARKING LOT LOCATED ON THE EAST SIDE OF VALLEY DRIVE BETWEEN 8TH AND 11TH STREET.

## **Recommendation:**

That the City Council approve a two hour parking zone on Fridays from 10:00am to 4:00pm. This will provide parking space turn over for the visitors to the Farmers Market which is operated on Fridays.

## **Background:**

Mayor Keegan set a meeting with the Farmers Market Manager and city staff to discuss a parking issue related to the Farmers Market. The parking for the market is mainly located in the parking lot East of Valley Drive. This area is posted for 12 hour parking seven days a week. A great deal of the parking directly across the street from the market does not turn over as the time limit is so long. It was suggested that the parking spaces from 11<sup>th</sup> Street South to the crosswalk be posted for 2 hours. This would provide turnover that would provide a chance for customers to park there when going to the market. Staff will have signs posted with the new regulations.

Respectfully submitted,

Stephen R. Burrell City Manager