

Rick Morgan

From: Carla Merriman [carla@hbchamber.net]
Sent: Monday, June 26, 2006 8:59 AM
To: Rick Morgan
Subject: FW: Upcoming Meetings
Attachments: LOGOCOLORNew.jpg

A response from Spyder Surf to the Per Avenue re-striping.

Carla Merriman
Executive Director
Hermosa Beach Chamber of Commerce
& Visitors Bureau
1007 Hermosa Avenue
Hermosa Beach, California 90254
Phone: (310) 376-0951 - Fax: (310) 798-2594

From: o'reilly's [mailto:rtor4@adelphia.net]
Sent: Saturday, June 17, 2006 8:46 AM
To: Carla Merriman
Subject: Re: Upcoming Meetings

Carla-

I will be out of town the week of the 29th thereby missing the board of directors meeting. I would like to express to the city that contrary to what I read in the daily breeze, beach reporter and easy reader, the restriping of pier ave. - as it is right now is definately NOT good for any of the businesses in the region when nobody wants to deal with trying to get to them. The response has been overwhelmingly negative. Wasn't the plan to widen the sidewalks. As it is now it makes it impossible for the parked cars to get out of the spots and wastes all the extra spaces. Just passing along what were hearing from our Retail customers.

Thank you for all your help and support.

Richard O'Reilly

----- Original Message -----

From: Carla Merriman
To: Albro Lundy ; Angie Moss ; 'Betty Ryan' ; Brian Lindquist ; 'Carla Mack' ; Conn Flatley ; DIANA ALBERGATE ; Gary Wayland ; 'Gene Shook' ; J. Travers Devine (J. Travers Devine) ; 'Janice Webb' ; Jed Sanford ; Jonas Russell ; 'Kevin McCarthy' ; 'Linda Monosmith' ; Mary Lou Weiss ; Meredith Zellweger ; 'Mick Felder' ; Richard Di Giorgio ; 'Richard O'Reilly' ; Ron Newman ; 'Sandy rohrbach' ; Susan Blaco ; THELBG@aol.com
Sent: Friday, June 16, 2006 11:01 AM
Subject: Upcoming Meetings

The Executive Committee meeting will be held on Monday, June 26 at 9:30 a.m. at the Chamber office.

The Board of Directors meeting will be held on Thursday, June 29 at 7:30 a.m. at the Beach House.

The Mixer will also be on Thursday, June 29 at the Hotel Hermosa from 5:30 to 7:30 p.m. Carla Mack will be hosting a Barbeque on the Patio of the hotel.

I will be attending the Disaster Preparedness for Businesses seminar next week with Councilman Revicsky. I will be in contact daily with the Chamber staff,

Rick Morgan

From: Gary Mallette [garymallette@yahoo.com]
Sent: Sunday, June 25, 2006 10:54 PM
To: Rick Morgan
Subject: Pier Avenue

Hey Rick,

I enjoyed our visit with each other a few mornings ago. And you said to drop you a note about it. I think the only redeeming point is the longer parking spaces when the occasional pick up is parked there. But that is not even close to the zillions of inconveniences every day with all the cars every day running through HB. I think this project is the worst idea I have witnessed in the 21 years I have been in HB. That is a succinctly and kindly as I can put my thoughts. What I really want to say about this moronic idea and its continuing resurfacing is &%#+@_&%%. So let's dump this dumb thing and get back to the old way. There was a great letter to the editor in today's(Sunday) Daily Breeze and another in this week's Easy Reader about reasons not to continue with this disaster. So ad me to the stack of "Hell No". Take it easy.

Best Regards,
Gary Mallette

Yahoo! Messenger with Voice. Make PC-to-Phone Calls to the US (and 30+ countries) for 2¢/min or less.

and will be available by telephone to handle anything that the staff requires.

Carla Merriman
Executive Director
Hermosa Beach Chamber of Commerce
& Visitors Bureau
1007 Hermosa Avenue
Hermosa Beach, California 90254
Phone: (310) 376-0951 - Fax: (310) 798-2594

Rick Morgan

From: Jackie Drasco on behalf of City Clerk
Sent: Monday, June 26, 2006 9:31 AM
To: Gary Herman
Cc: Rick Morgan; Steve Burrell
Subject: RE: Pier Avenue

I am forwarding your email to Public Works Director Rick Morgan and City Manager Steve Burrell.

Jackie Drasco
Deputy City Clerk
City of Hermosa Beach

From: Gary Herman [mailto:cabrnes@adelphia.net]
Sent: Sunday, June 25, 2006 9:46 PM
To: City Clerk
Subject: Pier Avenue

The changes recently made to Pier Avenue are ridiculous.

You just made the main road going from PCH to Hermosa Ave. a nightmare, and this is just on a normal evening, not on a Holiday or when a major event is happening.

To take Pier Ave down from 4 lanes (2 in each direction) to 2 lanes (1 in each direction) is down right nuts. You even have a lane designated to turn into a street that feeds into a trailer park

The traffic flow is now horrible and it should be returned to it's previous 4 lanes immediately.

This will definitely will be remember in the next election.

Gary Herman
1805 Manhattan Avenue

Rick Morgan

From: Jackie Drasco on behalf of City Clerk
Sent: Monday, June 26, 2006 9:33 AM
To: Shunt@aol.com
Cc: Rick Morgan
Subject: RE: complaint about pier avenue traffic

I am forwarding your email to Public Works Director Rick Morgan.

Jackie Drasco
Deputy City Clerk
City of Hermosa Beach

From: Shunt@aol.com [mailto:Shunt@aol.com]
Sent: Saturday, June 24, 2006 5:08 PM
To: City Clerk
Cc: rickmorgan@hermosabch.org; J9hathaway@aol.com
Subject: complaint about pier avenue traffic

Please direct this e-mail to Rick Morgan, Public Works

Dear Rick,

I have been a homeowner/resident, business owner, and landlord in Hermosa Beach for the last thirty five years. I have spoken with dozens of my tenants and we unanimously share the opinion that the traffic lanes on Pier Avenue should all be restored back to two lanes. It simply is not worth the extra traffic headaches. Most of us now use Gould or 8th street and try to avoid Pier Avenue even though we are a few blocks from it.

I understand public sentiment is mostly in agreement with this viewpoint. When will the street be put back like it was?

Thank you,

Steve Hunt

Rick Morgan

From: John Mullins [johnamullins@gmail.com]
Sent: Monday, June 26, 2006 2:04 PM
To: Rick Morgan
Subject: Pier Ave

Mr Morgan,

Thank you for the opportunity to feedback on the Pier Ave re-stripping test. Whoever did the study in 1994 proposing this change must have secretly hated Hermosa Beach...

Fact of the matter is that lots of people want to visit the **downtown** and **BEACH** in our great little town. The only way to get there is via Pier Ave. Herondo is too far south, Artesia is too far north, and 8th St is in such poor condition west of PCH (and densely populated) as to be almost impassable at times.

I have owned a house in the 1400 block of Manhattan Ave for 6 years, and like many residents my wife and I commute out of town to work. This change has already increased our commuting time in the mornings and afternoons. Our garage is on Bayview, and at busy times it has become almost impossible to turn left on to Pier without forcing my way in to east-bound traffic. I can't imagine what 4th of July will be like. I've discussed this with some of my neighbors and they feel the same.

Please, please stop the madness!

Sincerely,

John Mullins
1444 Manhattan Ave

Rick Morgan

From: Jack Hoy [jahoy@gte.net]
Sent: Monday, June 26, 2006 2:20 PM
To: Rick Morgan
Subject: Re: City of Hermosa Beach - Important Notice

This is in response to your request for feedback on the Pier Ave.
re-striping

I do like it except for the added stop sign at Bard Ave. The added stop sign causes a backup. If the stop sign at Bard were removed traffic could smoothly quickly merge. If the stop sign remains I would be against the Pier Ave. project.

Jack Hoy 310 379-4489 jahoy@gte.net

Rick Morgan

From: CHRIS WAGENBRENNER [busterwagen@verizon.net]
Sent: Tuesday, June 27, 2006 4:34 PM
To: Rick Morgan
Subject: Pier Ave

Dear Mr. Morgan

I commend you for trying to be creative in solving a problem, but creating a HUGH!! bottleneck at Pier/Valley/Ardmore and 8th/Valley/Ardmore is not the answer. Has the City done an environmental report to determine the effects that all those idling cars will have on the people and animals in the area? Who benefits from this change? Doesn't the City have enough revenue from the windfall property taxes without our bending over backward so that a few bar owners can put tables on the sidewalk and make a little more money selling drinks?

Please leave the residents alone. Let us live in peace without the gridlock caused by narrowing the main east west thoroughfare in town.

If this comes up for a vote, I will vote against it and campaign for its defeat.

Thank you for listening.

Respectfully,

James S. (Jim) Wagenbrenner
19 8th Street
Hermosa Beach

Rick Morgan

From: Matlock, Laura [LMatlock@RegencyCenters.com]
Sent: Tuesday, June 27, 2006 4:39 PM
To: Rick Morgan
Cc: Legaspi, Enrique
Subject: Hermosa Beach Striping Project
Attachments: Striping-Hermosa Beach_20060627155152.pdf

Rick:

Please see attached letter regarding the Pier Avenue Pilot Striping Project. You may reach Enrique Legaspi at 213-553-2278 if you have any questions.

<<Striping-Hermosa Beach_20060627155152.pdf>>

Thank you,

Laura Matlock

Regency Centers

Los Angeles

Phone: 213.553.2267

Fax: 213.624.2279

Rick Morgan

From: Amanda Weber [amandaw@klabin.com]
Sent: Wednesday, June 28, 2006 9:43 AM
To: Rick Morgan
Subject: PIER AVENUE PILOT STRIPING PROJECT

I just wanted to say thanks for thinking of us pedestrians and bike riders. I was recently run over by a car while crossing Hermosa Ave. on 8th Street. We had purposely taken 8th Street because there is a stop sign and a marked cross walk at that intersection. The vehicle that hit me had stopped at the stop sign, saw my boyfriend ride through and didn't look to see if there was anyone else. I therefore got hit by the car as he accelerated through the intersection. The result was my two front teeth being knocked out of my head and an evening in the emergency room! I was fortunate that nothing else happened.

The story continues that since all the witnesses saw something different, and one said that we ran the stop sign, which we did not, the police put me at fault. \$15,000 in medical/dental bills later and I will have front teeth again. The driver of the brand new BMW is now coming after me for damages to his car!

The point of the story is, I live in Hermosa I love Hermosa, and do everything I can to stay here, and spend my money in Hermosa to support the city as much as possible. It is such a destination point for many that they do not think about the pedestrians and accidents happen. The widening of the sidewalks is a very brilliant idea and I think that it will make for much safer travel as a pedestrian.

Thanks for your time.

Miss Amanda Weber
THE KLABIN COMPANY/CORFAC INTERNATIONAL
6601 Center Drive West, #300
Los Angeles, CA 90045
(310) 743-1318
(310) 337-0078 (Fax)
Amandaw@Klabin.com

Rick Morgan

From: Jackie Drasco on behalf of City Clerk
Sent: Wednesday, June 28, 2006 10:15 AM
To: Susan.Lewis@LW.com
Cc: Rick Morgan
Subject: RE: Pier Avenue

I am forwarding your email to Rick Morgan, Director of Public Works.

Jackie Drasco
Deputy City Clerk
City of Hermosa Beach

From: Susan.Lewis@LW.com [mailto:Susan.Lewis@LW.com]
Sent: Wednesday, June 28, 2006 10:01 AM
To: City Clerk
Subject: Pier Avenue

Good morning...

I'm not sure what is to be gained by turning Pier Avenue into one lane. All it has accomplished is traffic to be backed up. Turning left off of Pier Avenue, has never been a problem. You at least still had the option of changing lanes to go around someone if they were turning left. I don't understand why there would be a "strong merchant/business interest in this project". Parking does not increase, just congestion. Everyone I have spoken to that have experienced the new change, now choose to avoid Pier Avenue at all costs, because of the traffic. That is decreasing the amount of people wanting to shop on Pier Avenue because it has become too congested. Also, that now increases the traffic on 2nd Street and 8th Street or any street for that matter, that goes through to PCH. Valley and Ardmore will be used more, and backed up more to avoid Pier Avenue. Not to mention everyone now cutting down the side streets to avoid Pier Avenue. I can only imagine how it will be when school is back in session. It was bad enough with two lanes, let alone one.

Bad idea.

One other thing, I was watching the City Council meeting last night, and if I got paid for every time the City Council members and others, said "um", I would be a very rich woman. I would like to think that they would want to project a more professional image since they are running a city. Also the City Attorney, and the grey haired gentleman on his right, should really get some more sleep.

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Latham & Watkins LLP

Rick Morgan

From: Gary Mallette [garymallette@yahoo.com]
Sent: Thursday, June 29, 2006 7:58 AM
To: Rick Morgan; Sam Edgerton; JR; Michael Keegan; Peter Tucker
Subject: Pier Avenue

Did I just read the Daily Breeze correctly that even though the residents of HB overwhelmingly do not like the disaster on Pier Ave, we are going to continue it and even expand it. ARE YOU LISTENING?????? I guess not! You are starting to sound like the guy in the White House who does what he damn well pleases despite what people want. Kudos to Michael Keegan for listening to the people.

Pier Avenue is an abortion with the changes. Quit trying to make us like Manhattan Beach.

Gary Mallette

Sneak preview the [all-new Yahoo.com](#). It's not radically different. Just radically better.

Rick Morgan

From: Nancy Karnes [ndkarnes@yahoo.com]
Sent: Thursday, June 29, 2006 6:02 PM
To: michaelkeegan@manhattanbread.com
Cc: Rick Morgan
Subject: Pier Avenue

I want to thank you for re-opening Pier Avenue. That was truly a nightmare not having those extra traffic lanes. Living in an very heavily populated city, we need all the traffic lanes possible. Our very safety was a real issue. Please leave Pier Avenue as it is - narrowing that street would be a severe and dangerous detriment to this city and its businesses. I feel most confident my opinion concurs with the vast majority of residents.

However, I will also add that if you re-institute your ignorant, irresponsible idea of attempting to narrow Pier Avenue, we citizens will create an uproar like you won't believe. And, we won't stop until a sane mind is found, regardless of how far outside of this community we need to search and fight you.

Sincerely,

Nancy Mazza
19 4th Street
Hermosa Beach, CA 90254

Want to be your own boss? Learn how on [Yahoo! Small Business](#).

Rick Morgan

From: Ryan Retting [rretting@alumni.calpoly.edu]

Sent: Friday, June 30, 2006 5:54 PM

To: Rick Morgan

Subject: Pier Ave Pilot Striping project

Please add my vote to return Pier Ave back to the two lane configuration ASAP.

Thanks

-Ryan

Rick Morgan

From: Nancy Karnes [ndkarnes@yahoo.com]

Sent: Saturday, July 01, 2006 3:21 PM

To: Rick Morgan

Cc: kitonga@adelphia.net

Subject: Pier Avenue

It just took me 25 minutes to return home from Von's. Pier Avenue was blocked by traffic from Pacific Coast Highway on the east to Hermosa Avenue on the west. I did manage to turn left onto Monterrey and try 8th Street going west. It was also bumper to bumper. What a mess you have created! Who is responsible for this stupidity?

Want to be your own boss? Learn how on [Yahoo! Small Business](#).

Rick Morgan

From: Yarema, Geoffrey S. [GYarema@Nossaman.com]

Sent: Saturday, July 01, 2006 10:46 PM

To: Rick Morgan

while the new striping presents the need of some retraining of drivers i can see the potential good in making upper pier more pedestrian friendly. why not email out some conceptual plans so we can see the benefit? words don't convey the vision well enough particularly since the traffic inconvenience is obvious. i and others are willing to support the changes but need to see what we will get more vividly.

geoff yarema
2160 monterey

Rick Morgan

From: Todd Calish [tcalish@earthlink.net]

Sent: Sunday, July 02, 2006 11:46 PM

To: Rick Morgan

Subject: Pier Avenue Road Changes

Wanted to let you know that I am strongly against the recent street restriping changes to upper Pier Avenue. The new condition causes unreasonable backups when cars are waiting for parking spaces, when buses stop to pick up passengers, when cars are backing out of parking spaces and when bicycles are in the way. Fewer cars can get through the stop signs at a time. The limited amount of vehicles using the turning only lane does not justify all of the other impacts that are created by taking away the second lane. Please discontinue the "test" as soon as possible and restore the original configuration. Thank you.

Todd Calish
310-962-7504 (cell)

Rick Morgan

From: Jackie Drasco on behalf of City Clerk
Sent: Monday, July 03, 2006 7:23 AM
To: may gordon
Cc: Steve Burrell; Rick Morgan
Subject: RE: Pier Avenue

Ms. Gordon - Thank you for your comments. I am forwarding your email to City Manager Steve Burrell and Public Works Director Rick Morgan.

Jackie Drasco
Deputy city Clerk
City of Hermosa Beach

-----Original Message-----

From: may gordon [mailto:mmg3@adelphia.net]
Sent: Saturday, July 01, 2006 11:59 PM
To: cityclerk@hermosabch.org.; peter@electpetertucker.com; samedgerton@aol.com; jbrhbcc@aol.com; michaelkeegan@manhattanbread.com
Subject: Pier Avenue

Hi,

I am a long time resident of Hermosa Beach and really wondering why you are wasting our tax dollars on restriping Pier Avenue. It should have been left as it was originally. You have spent \$25000 and are driving your constituents crazy, sitting in traffic. I personally have seen three quasi accidents with cars attempting to back out of spots along Pier Avenue into moving traffic. This truly was a waste of funds. Which special interest group are you catering to? I think everyone would like to know EXACTLY what possessed each of you, so we can vote accordingly in the next election.

Regards,
M. Gordon

ps Will you ever have council meetings on another day of the week, so those of us who work on Tuesdays might be able to attend?

Rick Morgan

From: Nancy Karnes [ndkarnes@yahoo.com]

Sent: Monday, July 03, 2006 8:11 PM

To: Rick Morgan

Subject: Pier Avenue Nightmare

I wonder how much it is going to cost us to undo your newly created nightmare on Pier Avenue? I thought those funds were supposed to be used to improve transportation - you did the exact opposite! It is ugly, inconvenient & dangerous, as it impairs police and fire department access.

Do you Yahoo!?

Get on board. You're invited to try the new Yahoo! Mail Beta.

Rick Morgan

From: Gretchen Karpowich [gkarpowich@yahoo.com]
Sent: Tuesday, July 04, 2006 11:03 AM
To: peter@elecpetertucker.com
Cc: samedgerton@aol.com; michaelkeegan@manhattanbread.com; jbrhbcc@aol.com; kit@kitforcouncil.com; sburrel@hermosabch.org; Rick Morgan
Subject: PIER AVENUE

Dear Mr. Tucker:

As a 35 year resident of Hermosa Beach, we are asking that you seriously consider changing the lanes of upper Pier Avenue back to the original design. For the most part, we are very supportive of the changes recommended by the Council for Hermosa Beach, but we fail to see how our city benefits from the recent change down to one lane aside from traffic congestion and confusion on the part of motorist.

We have spoken to some of the owners of local businesses on Pier Avenue and found that they share our opinion as well and have the added concern that long range plans will hinder their business. We have seen Hermosa Beach grow from a "T-shirt town" to a thriving community and are proud of our small businesses which we support.

Please support this decision at your next meeting. Not all changes are for the best.

Regards,

John and Gretchen Karpowich
590 20th Street
Hermosa Beach, CA

Rick Morgan

From: Specht, Gary A CTR NWDC [gary.specht@navy.mil]
Sent: Wednesday, July 05, 2006 9:52 AM
To: Rick Morgan
Subject: Pier Ave Restriping

Mr. Morgan,

Thanks for the opportunity to comment. I ride my bike up and down Pier Ave. almost daily. The following comments are based upon my observations:

1. Full size vehicles, e.g. Crown Victoria, long wheel base pick ups, etc., slant parked along Pier nearly protrude into the traffic lanes. This makes it *less safe* for bicyclist than it was when there were 4 lanes.
2. Cars passing bicyclist used to have another lane to drive in when there were 4 lanes. Now they closely brush past cyclists – *more dangerous*.
3. Center turn lane is unusually wide and appears to be *rarely used* by cars turning left 135 degrees into an opposite side parking spot, into parking lots, or on to side streets. This seems to be a waste of expensive road way.
4. A vehicle stopping to wait for someone to back out of a slant spot on the right hand side of the street *stops all traffic* in that lane and backs up traffic. When there were 4 lanes, cars simply pulled around the stopped vehicle and traffic continued to move unabated.

I vote for going back to four lanes for increased safety and better traffic flow.

Sincerely,

Gary Specht

Joint Maritime Experimentation and Transformation

Navy Warfare Development Command

619 339 4737

Classified email: gary.specht@c3f.navy.smil.mil

Unclassified email: gary.specht@navy.mil

Rick Morgan

From: David Charlton [dcharlton@mac.com]
Sent: Saturday, July 08, 2006 8:46 AM
To: Rick Morgan
Subject: Traffic "Test"

Dear Mr Morgan,

your response to the Easy Reader June 15th re the recent changes made to Pier Avenue traffic lanes was encouraging - in that you were quoted as saying "this is only a test." I say encouraging because I think this test should be ended as soon as possible.

I understand that the idea of moving down from two lanes to one, and adding yet another four way stop, was to see if the sidewalks could be expanded on upper Pier to make the area for the merchants and their customers more like Pier plaza (I am one of those regular customers, and it seems like a nice idea). However I am afraid the increase in congestion simply can't justify such change.

Since the one lane and extra stop have been put in place I have frequently found upper Pier to be backed up in ways that I have not seen in the five years I have lived in Hermosa. At times it can be quite bad, almost reaching back to PCH. This is particularly frustrating as one knows that only a few weeks ago there wasn't a problem. It has to be the case that more traffic is now using 8th street - I know I have more than before - and that can't be wise, as that street really isn't suitable for too much traffic.

Beyond the inconvenience of a few more minutes waiting, which no doubt some might be want to dismiss as no big deal, is the feeling this gives one, and the effect it has on the impression of the town and living here. Having spent an hour in traffic getting home from work, or back from somewhere, turning right on Pier has that rather lovely feeling of "being home" back in the nice, popular, but small down-to-earth beach town. Hermosa is not Manhattan thankfully, nor heaven forbid like a Newport. But now, that whole back-up as you head west on Pier just makes it feel like another congested over-crowded, badly planned urban area. Almost an extension of PCH. This point may seem rather prosaic perhaps, but for me, a happy resident of Hermosa, it's important.

I will tell you that when I first experienced the mess of the new traffic system, I had that rather anti-council feeling reaction. "Who do these people think they are?" "How could they be so stupid?" But in reading your response to the easy Reader, and recognizing that we have to try out some things, I felt reassured. Change is often hard to pull off, and mistakes can be made with good intentions. The critical thing is to accept them, address them, and keep moving forward. To that end, please drop this idea, accept it was a mistake, and move on. I sensed from your response that you acknowledged that was what needed to happen.

But it is now several weeks later. What is the status? Are you reconsidering keeping this poor redesign? I would welcome the chance to know where we are with this, and if it is still under consideration, what is being done to solicit feedback from residents? How can I give my opposition more formally?

I do hope we can put this behind the town, and get back to the more effective road system.

Thanks in advance for your attention. I would welcome a response when you get a moment.

Regards,

David Charlton

904 Manhattan Avenue
Hermosa Beach.

Rick Morgan

From: Kinzel Asst, Carole [CKinzelAsst@caa.com]
Sent: Monday, July 10, 2006 12:00 PM
To: Rick Morgan
Subject: Pier Ave lane re-striping

Mr. Morgan,

As a resident of Hermosa (1053 Loma drive) I am writing you to express my discontent over the new restructuring of lanes on Pier Ave. I live right off of Pier Ave and Loma Dr and have noticed a serious bogging down of traffic on Pier Ave since the lane re-structuring. Especially during the summer months when there is more traffic coming to Hermosa. Although I try to avoid driving on Pier Ave anyway, the new lanes make it really backed up on weekends. Another problem I have noticed b/c of this is there is more traffic on my street Loma Dr and on 8th Ave. People have been speeding down our street and 8th Ave., I think b/c they are trying to avoid the mess that is currently on Pier. This is normally a quiet couple blocks, on Loma, but recently there are way too many motorists, obviously not residents that live on these blocks. There a lot of kids that play in our street and this could become unsafe for them as well. Please reconsider this lane re-structuring as I believe it has more negatives than positives.

Thank you for you time.

Best regards,

Kyle Wilensky

Kyle Wilensky
Creative Artists Agency
(310) 288-4545 office
(310) 288-4745 fax

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Rick Morgan

From: Karen Carbone [Karen@signalproducts.net]

Sent: Monday, July 10, 2006 1:35 PM

To: Rick Morgan

Subject: striping project

Rick,

I am taking a minute to express my opinion about this striping project. As a resident who lives Pier Avenue adjacent, I find this project to be traffic congesting and dangerous for both parked cars backing out into the now one lane of traffic and for pedestrians crossing alleys and intersections. Everyday I see cars veering into the turn lane to avoid cars backing out and cars passing in the turn lane. In addition, having 2 lanes of traffic merge into one in the short break Valley to Bard does nothing but back all flow of traffic from Ardmore.

I understand the want to beautify Pier but please do not do it at the expense of traffic flow and safety.

Thank you,

Karen Carbone

Rick Morgan

From: Jackie Drasco on behalf of City Clerk
Sent: Monday, July 10, 2006 2:33 PM
To: genejan7@earthlink.net
Cc: Rick Morgan; Steve Burrell
Subject: RE: Pier Ave

Ms. Thomas – Thank you for your comments. I will forward your email to our Public Works Director and City Manager.

Jackie Drasco
Deputy City Clerk
City of Hermosa Beach

From: Maria Thomas [<mailto:genejan7@earthlink.net>]
Sent: Monday, July 10, 2006 2:01 PM
To: City Clerk
Subject: Pier Ave

Pier Ave is a mess. As a resident of the City I have to go out of my way to go South from where I live. This puts me some times on other residual streets and I know it up sets me that traffic from the sand hill cuts down to 20th to get to Valley Drive and now its getting worse. We are Hermosa Beach and are not like other Beach Cities.

Sincerely,
Janette Thomas
565 20th Street
Hermosa Beach

Maria Thomas
genejan7@earthlink.net
Why Wait? Move to EarthLink.

Rick Morgan

From: Todd Pearl [t.pearl@verizon.net]

Sent: Tuesday, July 11, 2006 4:13 PM

To: Rick Morgan

Subject: Pier Avenue Striping Project

Hi Rick,

Since the test began, it seems like there is an endless supply of traffic up and down Pier. Please allow this email to serve as my hope that Pier will be returned to two lanes in each direction.

Sincerely,

Todd Pearl
735 Manhattan Ave
Hermosa Beach

--
No virus found in this outgoing message.

Checked by AVG Free Edition.

Version: 7.1.394 / Virus Database: 268.9.10/384 - Release Date: 7/10/2006

Rick Morgan

From: George Yenoki [gkyenoki@yahoo.com]
Sent: Tuesday, July 11, 2006 4:21 PM
To: Rick Morgan
Subject: Pier avenue Stripping Project

OK, the residents have patiently waited for the City to realize that the reduction to a single traffic lane is causing congestion to be unbearable. Any traffic study conducted using only vehicle counts is not measuring the impact to the residents. A visual survey must be taken into account to determine the length of the queues throughout the newly stripped areas. When the observations are tabulated by time of day you would find that the lengths of the queues at at their largest whenever Valley School is dismissing students or during the evening commute time.

It is now too late to accumulate accurate results as school is no longer in session and many families have left for vacation.

In addition traffic has increased noticeably on alternative roads leading to PCH. I heard that the City Staff reported that it would be too costly to repaint the street to bring it back to dual traffic lanes. This should have been presented to the public prior to the advertisement that the change was temporary.

Perhaps the city is waiting to find out the level of frustration before the residents replace the city council with members that would admit to the mistake and bring back the original configuration.

George Yenoki
1550 Loma Dr #C
Hermosa Beach, CA

Rick Morgan

From: George Yenoki [gkyenoki@yahoo.com]
Sent: Tuesday, July 11, 2006 7:21 PM
To: Rick Morgan
Subject: Re: Pier avenue Stripping Project

Rick the problem with what was authorized by the council was that the testing period only measures the summer vacation traffic loads and will not reflect what happens when there is a significant numbers of school children crossing the street and commuters coming home.

Rick Morgan wrote:

> George, Council has authorized staff to make certain modifications to
> the present test striping scenario, this test will most likely
> continue through the summer at which time another public hearing will
> be held and the determination to go back to 4 or leave as is will be
> decided at that time...thank you for your patience with this
> test...Rick
>
> -----Original Message-----
> From: George Yenoki [mailto:gkyenoki@yahoo.com]
> Sent: Tuesday, July 11, 2006 4:21 PM
> To: Rick Morgan
> Subject: Pier avenue Stripping Project
>
> OK, the residents have patiently waited for the City to realize that
> the
>
> reduction to a single traffic lane is causing congestion to be
> unbearable. Any traffic study conducted using only vehicle counts is
> not
>
> measuring the impact to the residents. A visual survey must be taken
> into account to determine the length of the queues throughout the
> newly stripped areas. When the observations are tabulated by time of
> day you would find that the lengths of the queues at at their largest
> whenever Valley School is dismissing students or during the evening commute time.
>
> It is now too late to accumulate accurate results as school is no
> longer
>
> in session and many families have left for vacation.
>
> In addition traffic has increased noticeably on alternative roads
> leading to PCH. I heard that the City Staff reported that it would be
> too costly to repaint the street to bring it back to dual traffic
> lanes. This should have been presented to the public prior to the
> advertisement that the change was temporary.
>
> Perhaps the city is waiting to find out the level of frustration
> before the residents replace the city council with members that would
> admit to the mistake and bring back the original configuration.
>
> George Yenoki
> 1550 Loma Dr #C
> Hermosa Beach, CA
>
>

Rick Morgan

From: Ron Harrison [rharrison@mysameth.com]
Sent: Wednesday, July 12, 2006 7:51 AM
To: Rick Morgan
Subject: Single Lane on Pier

To whom it may concern:

As a homeowner and parent living in Hermosa Beach, I would like to see the single lane on Pier Avenue stay.

I believe that the single lane has slowed traffic along this roadway which has made the walking areas safer and more enjoyable for my children. It does not seem like a game of Frogger when crossing the street as traffic is much slower and more observant.

Additionally, as the parking stalls have now been increased in length I don't have to worry about my car's rear end being clipped off by someone speeding to the beach.

I support the single lane on Pier Avenue.

Ron

Ron Harrison
rharrison@mysameth.com
Home 310.937.5671
Office 310.798.9981
Cell 310.863.4820

Rick Morgan

From: vpierce [vpierce@adelphia.net]
Sent: Wednesday, July 12, 2006 10:54 AM
To: Rick Morgan
Subject: Pier Ave

I do not support this restripping project-traffic is horrible and we don't need bigger sidewalks for more bar patrons. Every time I go down to lower Pier, I am dissappointed at what has happened to our downtown area. Drunken people from all over, many covered with tattoos, shaved heads and gang apparel. I tend to go to the neighboring cities which is so sad.

Thank you,

Valerie Pierce
Hermosa Beach, CA

Rick Morgan

From: Ken Newberry [contactkennewberry@yahoo.com]

Sent: Wednesday, July 12, 2006 5:47 PM

To: Rick Morgan

Subject: Pier Ave. changes

Dear Sir,

As a resident of Hermosa Beach I wanted to express my dislike of the reduction of two lanes to one, on Pier Ave. Though most of the other changes proposed sound like good ideas, the lane changes have definitely created more congestion and more chance for accidents.

Thank you,
K. Newberry

Talk is cheap. Use Yahoo! Messenger to make PC-to-Phone calls. Great rates starting at 1¢/min.

Rick Morgan

From: ken hayes [hayesk@adelphia.net]

Sent: Thursday, July 13, 2006 8:43 PM

To: Rick Morgan

Subject: Test

Pls chnage back to the normal 2 lanes; seems more congested - PCH traffix has increade 4x in the last 10 yrs and I think Pier would be close to 4x too. Why would anyone cut back a lane w/ 4x growth???

sincerely

ken hayes

144 1st court

Rick Morgan

From: Steve Burrell
Sent: Monday, July 17, 2006 7:37 AM
To: Rick Morgan
Subject: FW: Pier Avenue restriping

From: Bruce Cook [mailto:bruce.a.cook@worldnet.att.net]
Sent: Sunday, July 16, 2006 5:53 PM
To: Steve Burrell
Subject: Pier Avenue restriping

Dear Mr. Burrell,

While I appreciate the City's interest in improving Hermosa Beach by "testing" the Pier Avenue restriping concept, with this email I wish to register my dislike of the restriping and encourage the City to return Pier Avenue to a four lane roadway.

As a Hermosa Beach resident living on a connector road to Pier Avenue I find the daily traffic resulting from the restriping to be miserable. The traffic has made it difficult to enter Pier Avenue from my street (Cypress Avenue) and impedes the use of Pier Avenue as a common vehicle route for my daily activities.

The traffic on Pier Avenue appears to have slowed the transition through the Valley/Ardmore intersection, causing additional traffic on Valley/Ardmore.

Additionally, the increased traffic on Pier Avenue appears to encourage vehicles to deviate from Pier Avenue to the adjacent neighborhood streets, including mine, as they make their way through Hermosa Beach.

I support the Council's efforts to improve our city, but not every idea is a good one. The Pier Avenue restriping has provided no improvement for me as a Hermosa Beach resident, but rather degraded a bit of the Hermosa Beach quality of life.

Bruce Cook
1136 Cypress Ave. #3
Hermosa Beach, CA 90254
(310) 372-3985

Rick Morgan

From: Steve Burrell
Sent: Monday, July 17, 2006 7:37 AM
To: Rick Morgan
Subject: FW: The Pier Ave Pilot Striping current configuration is NOT working!

From: Kathy Cook [mailto:kecook@worldnet.att.net]
Sent: Sunday, July 16, 2006 6:24 PM
To: Steve Burrell; Kit Bobko; JR Reviczky; Michael Keegan; Sam Edgerton; Peter Tucker; Rick Morgan
Subject: The Pier Ave Pilot Striping current configuration is NOT working!

I have lived in Hermosa Beach for 18 years (just off of Pier Avenue on Cypress Avenue) and there is no doubt in my mind that the Pier Avenue Pilot Striping Test has made traffic and congestion worse, not better. For example, when I am returning home from work it now takes me far longer to travel the last several blocks to get to my home. I have tried alternate routes and found this is true in any case. Also, a previously simple trip to Vons is now a major ordeal.

Conceptually I am in favor of improvements to upper Pier Avenue. The wider parking spots have definitely been a long overdue safety improvement. However, there continues to be a blind spot for drivers looking west at the intersection of Cypress at Pier Avenue.

But the biggest problem right now is that the Test Striping has caused horrendous traffic problems. This should be a huge yellow flag that this configuration is NOT the solution to the ultimate Pier Avenue reconstruction. Despite what traffic engineering standards may imply, the reality is that traffic volumes on Pier Avenue are in fact NOT adequately accommodated with the single traffic lanes!

Kathy Cook
1136 Cypress Ave #3

Rick Morgan

From: alex@manners.name
Sent: Monday, July 17, 2006 8:23 AM
To: Rick Morgan
Subject: FW: Pier Ave Trial Striping

Dear Mr. Morgan,

Although I was not expecting a response to my email sent last week, I just wanted to make sure you had received it, as email can sometimes end up getting filtered. If you would be so kind as to reply that you received my email I would most appreciate it.

Alex Manners.

>Dear Mr. Morgan,

>

>I wanted to pass along my comments on the re-striping project of Pier Avenue.
>As a resident of Cypress Avenue, close to Pier Avenue, I was initially
>concerned about the effect this project would have on traffic backups
>on Pier Ave., as well as additional traffic on my street. So far, the
>traffic issue has been a lot less of a problem than I thought it might
>have been. At times there is a little congestion at the stop signs on
>Pier, but not much more than there was before, and after sitting in
>traffic all the way down Sepulveda every day (I commute to Century
>City), the additional time spent on Pier is negligible in comparison to
>my overall commute. On the plus side, the upper Pier section now has a
>much different feel from a pedestrian point of view. I spend a lot of
>time walking on Pier Ave. and have always had a difficult time crossing
>Pier at the crosswalks, which I always considered to be very dangerous
>(I once witnessed a police car almost hit my neighbor while crossing on
>the cross walk). Now, upper Pier has much more of a "village" feel to
>it rather than the freeway that it used to be, and crossing the street has become much
safer due to the traffic moving at a safer speed.

>

>I attended the original Planning Committee meeting at which the
>striping project was approved, and then, as now, I am keeping an open
>mind to this project. At that meeting I was surprised at the intensity
>of the objections by certain members of the community, one of which stated to a supporter
of the
>project sat near me "you will not get this, you will not stop me."
>Obviously, this person had it in for this project before the pilot
>scheme got underway, and no matter what the results of the pilot, he,
>and probably others like him, are going to object to it. If it turns
>out their concerns are real and the traffic problems are unacceptable,
>then the City should take the appropriate course of action. However, I
>believe the determination of the actual impact of the change to one
>lane should be based on actual traffic counts and observations, rather
>than on the possibly exaggerated claims of a few members of the
>community that were opposed to the project no matter what the result of the pilot project
may be.

>

>Furthermore, if additional traffic issues do arise due to the single
>lane configurations, this alone should not dictate the success or
>failure of the pilot. The severity and frequency of these problems
>should be weighed against the benefits gained from the changes. Nearly
>all roads in Los Angeles County get backed up at one time or another,
>be it due to a special event, or an accident. Those instances do not dictate the need
for changes to the road.
>It is the general everyday traffic flow that should be evaluated and
>this weighed against the aesthetic and safety advantages of the single lane.

>
>Thank you for taking my comments into consideration. Feel free to
>share with members of the Council.
>
>Alex Manners
>1207 Cypress Ave.
>alex@manners.name
>(310) 804-4281

Rick Morgan

From: Tom Utsch [tom@utschresearch.com]
Sent: Tuesday, July 18, 2006 12:44 PM
To: Rick Morgan
Subject: Pier avenue traffic pattern - Opposition

Rick:

I would like to formally register my opposition from changing the Pier Ave traffic from two lanes in each direction and to the addition of a new stop sign by the fire station.

Also I oppose the change that happened a year ago at Pier and PCH turning the center lane (eastbound) from bi-directional to left turn only.

Thank you.

Tom Utsch
Hermosa Beach

Rick Morgan

From: Reyes, Vanessa [vanessa.reyes@tvland.com]

Sent: Wednesday, July 19, 2006 12:36 PM

To: Rick Morgan

Please alleviate the congestion on Pier Avenue. The re-striping is not working.

Thanks.

Vanessa Reyes Smith
2901 Hermosa View Drive
Hermosa Beach, CA 90254

Rick Morgan

From: Steve Heuer [dpsteve@adelphia.net]
Sent: Saturday, July 22, 2006 4:11 PM
To: Rick Morgan
Subject: Pier Ave. mess

Dear Mr. Morgan,

I am writing this letter in response to what has been done to Pier Ave. Quite frankly, I'm totally speechless and at a total loss for words. I can't even, in my wildest dreams, comprehend what you all were thinking. I also am rather insulted and offended that our tax dollars have gone to such a debacle. At a time when all of L.A., including our own little city, is becoming over crowded, should we not be coming up with appropriate ideas to *maximize* traffic flow and parking?

To turn the most popular major artery into and out of Hermosa from two lanes each way to one and add another stop sign in such close proximity to an already rough intersection is just about the most moronic idea I've ever been forced to witness. I'm doing my best to remain polite here, but it's extremely difficult. It is just completely mind boggling as to how this was even considered an option.....and an option for what?? What exactly was wrong with the way Pier has been setup? You have made a street that used to flow reasonably well, except when the kids go to or from school, into our own little version of the 405 that has enough room down the center now to play a football game or, what the heck, construct some more businesses. You have now created a constant line of cars clogging up Pier and I and all my friends in town are beyond displeased.

I have noticed how you recently tweaked the upper west bound portion, which has improved things a TINY bit, but please, we all beg you, waste some more of our tax dollars and just undo the mess you have made.

I also wish to express concern over the new stop light that was placed on PCH in front of the 24hr. Fitness. I assume our city has no particular control over that and the jurisdiction for it is with CalTrans, but it also seems to be causing much more congestion up on PCH now too. I can see how it is rather needed, as far as for safe pedestrian crossing, but let's just make it for pedestrian use and/or perhaps the timings of the four lights in that area along PCH need to be studied and improved.

In conclusion, entering and leaving Hermosa has now become a thoroughly un-enjoyable thing to do. Could we please get back to what worked and get traffic flowing again?

Thank you for your time.

Sincerely,
Steven Heuer

1502 Palm Drive
Hermosa Beach, CA 90254
dspteve@adelphia.net

Rick Morgan

From: Adrienne Less [adless@verizon.net]

Sent: Wednesday, July 19, 2006 9:47 PM

To: Rick Morgan

Subject: pier avenue

I have been patiently waiting for the traffic to adjust itself, but it has not. Pier Avenue is completely congested, and chaotic. Please put it back the way it was! What was unsafe about the four lanes? As I stated in a previous email, what IS unsafe is the greater amount of traffic on other streets now, to compensate for the overflow from Pier. One of these happens to be my street, 8th. The stop sign has helped with the speeding, but there is so much traffic, and LITTLE sidewalk space, that it makes it very dangerous for those of us who want to walk around our neighborhood, i.e. to the beach, pier, shops, etc. There are a lot of families on our street, who have to dodge traffic, and keep switching from one side of the street to another, due to the fact that most of the sidewalks on the street are taken up by parked cars. This, to me, is a much greater safety concern than four lanes on Pier Avenue. And I don't believe the "traffic counter" was in place for enough days to hold a valid experiment (not even a week, and someone knocked it off the road after a few days). In addition, there was no traffic counter in place PRIOR to the Pier Avenue changes, so what were they comparing the findings to?

Adrienne Less

Rick Morgan

From: Neil A. Waldhart [neil@waldhart.us]
Sent: Friday, July 21, 2006 11:30 AM
To: Rick Morgan
Subject: Pier Avenue Test Project

Mr. Morgan:

We live at 625 10th Street, and use Pier Avenue each day at the beginning and end of our morning walk. This morning, at ten o'clock on a Friday in the middle of summer, traffic was backed up from Bard Street to Monterey when we returned home.

We think it is already clear that the proposed upper Pier Avenue project is a stupid idea, one that can only increase congestion in the downtown area, cause terrible distress for residents on adjacent streets, and only benefit those who are intent on expanding eastward the outrageous bar and beer environment of Pier Plaza. And it really doesn't matter how many more white stripes are painted on the street, or how many traffic samples are taken, because they are meaningless; it is midsummer, school is not in session, and weekday traffic is at its lowest level of the year.

Please register our votes as strongly against this project when you report to the Planning Commission and City Council.

Sincerely,
Neil and Mary Waldhart

Rick Morgan

From: Kathy Cook [kecook@worldnet.att.net]
Sent: Saturday, July 22, 2006 9:32 AM
To: Rick Morgan; Fire Department; Hermosa Beach Employees; Police Department; Peter Tucker; samedgerton@aol.com; michaelkeegan@manhattanbread.com; jbrhbcc@aol.com; kit@kitforcouncil.com; dan; jean; Michael; Rob; Vic
Subject: Re:

Thanks for the update. I am glad to see that there is an effort to try alternatives.

I still see a potentially dangerous situation at one intersection that I hope can be addressed. At the intersection of Pier Avenue and Cypress Avenue, drivers travelling eastbound are very often confused as to whether or not there is a STOP. Many drivers come to a stop and wait for opposing traffic that is turning onto Cypress. This is true regardless of whether pedestrians are crossing.

Kathy

----- Original Message -----

From: Rick Morgan
To: Fire Department ; Hermosa Beach Employees ; Police Department ; Peter Tucker ; samedgerton@aol.com ; michaelkeegan@manhattanbread.com ; jbrhbcc@aol.com ; kit@kitforcouncil.com ; dan ; jean ; Michael ; Rob ; Vic
Sent: Wednesday, July 19, 2006 10:15 AM

The test continues....please read attached update on changes to Pier Avenue striping. Thank you for your patience and I welcome your comments. Rick

Rick Morgan

From: jgoodlett [jgoodlett@adelphia.net]
Sent: Tuesday, July 25, 2006 12:43 PM
To: Rick Morgan
Subject: Pier Avenue

Dear Mr. Morgan:

The updates to Pier Avenue are just another example of excessive waste of the Hermosa Taxpayer's money. The majority of taxpayers/residents and regular visitors to our town are not pleased with the changes on Pier Avenue. They agree that the changes make no sense and should be left as is. Nothing has been improved, or made better. The idea of creating wider sidewalks so that business on Pier can use this area as extended storefronts or dining areas will only add to more congestion. Take a look at the sidewalk in front of Martha's on 22nd street, there are chairs, dogs tied to the street signs, strollers and bikes parked, thus blocking the sidewalk and leaving no room for pedestrians. **DON'T LET THIS HAPPEN TO PIER!!!!** Keep the sidewalks for walking and not as extended business/storefronts.

In addition there is backup of traffic in both directions at peak traffic hours. It took more than 5 minutes to make a left turn on to Pier from Manhattan Avenue the other day because traffic was backed up all the way down to Hermosa Ave. More congestion!!!! Also to conduct this TEST during the summer will not show the true impact of the change, you need to factor in the school drop off and pick up traffic. This is a BAD idea.

There are other areas in the city where these funds can be put to better use; sidewalk on 24th street from Park to Valley, so students can walk safely to and from school, and not in the MIDDLE of the street. How about painting the building at Clark? Or if you want to make it safer for drivers, widen Ardmore about a foot or two between Pier and 8th street. Increase steam cleaning on the Plaza, so the smell of dog urine is not so strong, include the alleys for the human urine. Build covers for trash bins in downtown area, so the smell of trash cooking does not permeate the area. Just a few suggestions. I have more!!!!

Regards,
Michelle Goodlett
244 24th Street
Hermosa Beach, CA 90254.

Rick Morgan

From: Will [williampbrowne@adelphia.net]

Sent: Tuesday, July 25, 2006 7:38 PM

To: Rick Morgan

Subject: problems on Pier Ave

I grew up in Manhattan Beach and now live in Hermosa for the past 15 years. There has been good and bad changes in our community but I think the recent changes to Pier Ave needs to be reassessed.

Not only does the change to Pier Ave cause additional delays in the traffic, especially at the Pier/Ardmore intersection, it also has become a safety issue for pedestrians. Drivers now become more frustrated driving down Pier Ave because of the delays and subsequently have to fight other drivers for position resulting in less attention to the pedestrians crossing Pier. Most of the time I ride a bike down Pier and have seen many examples of the situation described above.

Please consider another alternative to the current situation on Pier Ave.

Sincerely

William Browne (Concerned Citizen)

Rick Morgan

From: John Buch [johnflybuch@verizon.net]
Sent: Thursday, July 27, 2006 2:06 PM
To: peter@electpetertucker.com; samedgerton@aol.com; michaelkeegan@manhattanbread.com; jbrhbcc@aol.com; kit@kitforcouncil.com; Steve Burrell; Rick Morgan; don@lacbos.org
Subject: "Lane Changes"

Dear Council Members and City Managers:

Ideas come and go. Some are productive, some are good and some should not have made it out of the starting gate. The "Lane Changes" that are currently in effect in downtown Hermosa Beach on Pier ave is one these bad ideas. Congestion and traffic can be slow in HB but with these changes it can be horrific. I am confused as to why somebody thought they were necessary. It was myopic thinking at best. Many cities go to great lengths and expense to add a lane when they only have one and we have REMOVED a lane???? What in the world? How about the turning lanes dedicated to the mobile home park at the expense of a driving lane? As John McEnroe would say.. "you can't be serious" How many people turn into the Mobile Home Park vs, how many drivers NEED that second driving lane?

The needs of the many outweigh the needs of the few. Please put the lanes back in the normal configuration on Pier Ave to keep this town flowing well.

John Buch
10 year HB resident

Rick Morgan

From: RJBobbie2@aol.com
Sent: Sunday, July 30, 2006 3:16 PM
To: Rick Morgan
Subject: Re: Pier Ave. restriping

2 P.M. Friday, July 28

Eastbound Pier Ave. traffic backed up from Valley almost to Monterey

3 P.M. Sunday, July 30

Westbound traffic on Pier backed up from Monterey almost to the post office.

The relatively free flow of traffic we used to enjoy on Pier Avenue is history. It is also a precious commodity that a small congested beach community cannot afford to give away.

It is still very difficult at times to back out of the diagonal spaces.

This whole experiment is an ill conceived joke!

Randy Johnson
2131 Circle Drive

Rick Morgan

From: ciri@adelphia.net
Sent: Wednesday, August 02, 2006 9:38 PM
To: Rick Morgan
Subject: Upper Pier Ave.

Importance: High

In regard to the Pier Ave re-stripping article on June 29th in the Beach Reporter:

I was so sorry to read that Michael Keegan was outvoted to put Pier Ave. back to a four lane road. I was also very confused as to how Hermosa was going to spend over \$8,000 to "tweak" the striping but uses the cost of \$10,000 as a reason not to put the road back to a four lane road. How does this make any sense??? I think Hermosa could sport the extra \$2,000 and save its residents and tax payers the problems this change is causing.

I am in total agreement with Keegan that the traffic would overflow to Hermosa private neighborhoods as it is already happening.

After taking a look at our visitors on July 4th it was such a relief to be able to go to upper Pier for some peace. Why is Hermosa so insistent on making our town the Party mecca of the beach communities??? Of course Hermosa is catering to the restaurants and bars. Just take a look at lower pier. How many new bars are going to be allowed to open on upper pier??

And would someone please explain what the new Whole Foods market on Rosecrans has to do with anything? I am pretty sure that Alta Dena doesn't have to worry.

As a resident of Hermosa I am continually miffed as to why this city puts more value into our visitors than its residents.

Now that the road has been re-stripped there are still backups from Monterey all the way to Bard. Why is the OK???

It is my hope that the city council / planning commission is listening to its residents. There has only been complaints and frustrations from the people whom I have spoken to.

Please. Lets leave Hermosa as the quant little beach town that it deserves to be.

Rick Morgan

From: Ugly Single White Guy [uglysinglewhiteguy@yahoo.com]
Sent: Thursday, August 10, 2006 10:29 PM
To: Rick Morgan; Fire Department; Hermosa Beach Employees; Police Department; Peter Tucker; samedgerton@aol.com; michaelkeegan@manhattanbread.com; jbrhbcc@aol.com; kit@kitforcouncil.com; dan; jean; Michael; Rob; Vic
Subject: Re: striping failed

Restriping is a complete failure for the following reasons:

1. More road rage on pier

a. customers can no longer back out due to only one lane of traffic. The people are pissed off because there is traffic so they don't let the customers back up out of the parking spot.....the drives speed up so the other drivers dont back out. The drivers trying to back out are pissed because no one will let them back out of the parking space so they speed up.
road rage!!!!

2. People race around the other cars due to only one lane each way. Cars race into oncoming lanes to go around other drivers making turns or waiting for others to back out of a parking space.
This causes near crashes all the time.

IT IS A FAILURE. RESTRIPING IS A FAILURE.

and it won't get better when summer is over due to less traffice. PLEASE DON'T USE THAT LINE. I DON'T WANT TO SEE THAT IN THE NEWSPAPER BECAUSE THAT IS A LIE.

CHANGE IT BACK! PLEASE.

3. Pedestrians are almost getting hit because drivers are pissed and speeding up to stop signs and not allowing pedestrians to cross.

Will it take a death of a pedestrian to make you change your mind? I bet it will take a death and a multimillion dollar lawsuit (settled out of court) to make you change your mind.

Please email me back and tell me the benefits of "restriping"? I read where "someone" thought it would be a benefit to the restaurants / businesses on Pier?
How????

--- Rick Morgan <rmorgan@hermosabch.org> wrote:

> The test continues....please read attached update on changes to Pier
> Avenue striping. Thank you for your patience and I welcome your
> comments. Rick
>
>

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Rick Morgan

From: Adele Gronbach [amgronbach@cox.net]

Sent: Monday, August 14, 2006 4:55 PM

To: Rick Morgan

Subject: Upper Pier Avenue Project

I hope that your traffic count test is conducted at night as traffic comes to a crawl and then a stop at night. I am concerned that this will send inebriated people through residential streets. It is tolerable to limit the partygoers that come from other cities and states to the commercial area, but it is not acceptable to have these same people driving through the residential areas of Hermosa Beach. The crime statistics for our beautiful town have skyrocketed compared to the past relative safety of residing here.

In addition, I hope that the traffic counts will be done once school is in session, as traffic was always a problem with two lanes.

So far, we are very unhappy with the traffic lane reduction program and have not talked to any other resident who is happy with it. I would hope that the city council remembers that they are supposed to be representing the members of our community and not adding more businesses that create additional criminal problems.

Adele Gronbach
42 - 18th Street
372-3494

Rick Morgan

From: Robin Gose [rgose@turningpointsschool.org]
Sent: Wednesday, August 16, 2006 12:13 PM
To: Rick Morgan
Subject: RE:

Hi Rick,

I have been a resident of Hermosa Beach for 4.5 years. I love this community and choose to live here for the small town feeling.

I have been disappointed by the lanes changes on Pier Avenue. Decreasing to one lane between Cypress and Hermosa Ave. has greatly increased the traffic. Not only does it make it feel more congested, but it is more dangerous for bicyclists. I feel that it detracts from the laid back vibe Hermosa is known for. I am also unhappy with the new stop sign at the fire station. After the two stop signs at Valley and Ardmere, this useless sign also adds to the congestion. I do not feel that it has slowed down traffic or made it more safe; in fact I think the opposite is true.

Thank you for allowing citizens to share their comments with you regarding this change.

Best wishes,
Robin Gose

From: Rick Morgan [mailto:rmorgan@hermosabch.org]
Sent: Wednesday, July 19, 2006 10:16 AM
To: Fire Department; Hermosa Beach Employees; Police Department; Peter Tucker; samedgerton@aol.com; michaelkeegan@manhattanbread.com; jbrhbcc@aol.com; kit@kitforcouncil.com; dan; jean; Michael; Rob; Vic
Subject:

The test continues....please read attached update on changes to Pier Avenue striping. Thank you for your patience and I welcome your comments. Rick

Rick Morgan

From: Grbengtson@aol.com

Sent: Thursday, September 07, 2006 8:43 AM

To: Rick Morgan; kitonga@adelphis.nt; michaelkeegan@manhattanbread.com;
peter@electpetertucker.com; JBRHBCC@aol.com

Subject: Pier Avenue

With all respect, Pier Ave. needs to be restored to 4 lanes. Not sure what the objective was in going to 1 lane but, whatever, in my view , it was ill conceived. I would be interested in knowing why and what that decision cost the taxpayers.

Gary Bengtson

Rick Morgan

From: chin_khan@verizon.net
Sent: Friday, September 08, 2006 3:10 PM
To: Rick Morgan
Cc: michaelkeegan@manhattanbrad.com; peter@electpetertucker.com
Subject: Pier Avenue

Dear Sirs,

I just wanted to give some feedback on the Pier Avenue changes. I don't see any benefit at all to reducing the number of lanes. The intersection at Valley/Ardmore is congested enough without the added backup on Pier Avenue. I would like to see things back the way they were before or given some benefit to the changes.

Best regards,

Randy Chin

Rick Morgan

From: ginanyman@netscape.net
Sent: Friday, September 08, 2006 5:56 PM
To: Rick Morgan
Subject: Dangerous Pier Avenue

Dear Rick,

We are homeowners on Manhattan Avenue just south of Pier Avenue. Our garage is on Bayview. For over 11 years, we have headed north on Bayview, turned right onto Pier, and headed east up to PCH. Now, with only one lane in each direction on Pier, it is IMPOSSIBLE to SAFELY turn from Bayview. In order to see around the parked cars to our left and right, we have to pull ALL THE WAY OUT ONTO PIER AVENUE to make a turn. It was safe when there were two lanes in each direction because the cars heading east had another lane to drive in. Now, they drive right into US and we have nowhere to go. The same goes for the residents on Loma and Cypress.

However well-intended, the re-striping on Pier Avenue is just NOT safe for residents who use that street every morning and evening. I feel for the residents on 8th Street who have complained about the increase in traffic on their street. Sorry to say, my husband, my daughter and I all use 8th Street now to get up to PCH. Many of our friends on Bayview, Manhattan Avenue, Monterey and Loma do the same.

Pier Avenue was not broken and you sure didn't fix it. Put four lanes back. If you're worried about pedestrians, paint better crosswalks and put up better signs. Your bad decisions have made many residents miserable.

Sincerely,
Gina and Tom Nyman

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Rick Morgan

From: ghggates [ghggates@yahoo.com]
Sent: Sunday, September 10, 2006 7:21 PM
To: Rick Morgan
Subject: Street Striping

Mr. Morgan,

I wanted you to know that I support the Pier Avenue re-striping project. I believe that the re-striping slows traffic and enhances the pedestrian shopping experience on Pier Avenue.

Also, I would like to suggest that the city re-stripe Hermosa Avenue to reduce it to one lane. Such re-striping would reduce speeds on Hermosa Avenue, and could provide a bike lane to move cyclists off of the Strand.

Sincerely,

George H. Gates
153 Manhattan Avenue
Hermosa Beach, CA 90254

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Rick Morgan

From: Jb573@aol.com
Sent: Sunday, September 10, 2006 7:35 PM
To: Rick Morgan; kitonga@adelphia.net; michaelkeegan@manhattanbread.com; peter@electpetertucker.com; JBRHBCC@aol.com
Subject: Pier Avenue

We have found a way around the Pier Avenue congestion when we go downtown. Since we live near enough, we walk. That's only when we aren't shopping for anything, just taking a walk.

When we are going for something specific we sometimes use 8th or weave down thru 10th I think it is (by the Farmer's Market) to make our way downtown. If my wife is coming home from work she says she cuts thru Gould to Monterey. Or else we shop elsewhere.

I see no advantage to the re-stripping of Pier in either the old or the new configuration. If the Fire Dept and Police think the response time is LONGER, then there shouldn't be any further discussion about this. We vote against it.

Bernie and Jacki Friedman

Rick Morgan

From: Gary Mallette [puckster@adelphia.net]

Sent: Friday, September 08, 2006 10:36 PM

To: Rick Morgan

Subject: Pier Ave

Hi Rick, This upper Pier experiment is still a "crock". I hope the council people and other HB employees listen to the will of the people. Vote NO NO NO.
Gary

